& REA

O R D E R   F O R M

Select a watermark design from the folder and provide details for customisation of selected watermark; for a fully bespoke design, please contact me for a quote.

DATE: _____

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

AN INVOICE WILL BE ISSUED AND PAYMENT IS REQUIRED BEFORE DELIVERY OF WATERMARK VIA EMAIL.

NAME OR BUSINESS NAME FOR WATERMARK	WATERMARK NUMBER

NOTES

_____

_____

_____

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W H A T   Y O U
G E T

Files included with each watermark

- p n g   b l a c k   w a t e r m a r k
- p n g   g r e y   w a t e r m a r k
- p n g   w h i t e   w a t e r m a r k
- s v g   b l a c k   w a t e r m a r k
- s v g   g r e y   w a t e r m a r k
- s v g   w h i t e   w a t e r m a r k
- p d f   b l a c k   w a t e r m a r k
- p d f   g r e y   w a t e r m a r k

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F I L E   T Y P E S

Note: Files labeled "white" will appear white or blank when you open them, as computers often display transparency in white.

Watermarks with transparent backgrounds are essential when you're placing your design on top of an image.

PNG - (Portable Network Graphics)

PNG is the most popular file format for transparent logos. It supports a high level of image detail and can handle millions of colors while maintaining transparency. Ideal for web use, digital designs, and any scenario where you need a clean, background-free logo.

Advantages: Lossless compression means no quality loss when saving or editing. Supports partial transparency, allowing for soft edges and shadows.

SVG (Scalable Vector Graphics)

SVG is a vector-based format that supports transparency and scalability. Unlike raster formats, SVGs can be resized without losing quality, making them perfect for logos. They are best for responsive web design, print materials, and anywhere else you need a logo that scales perfectly.

Advantages: SVGs maintain sharpness at any size, support animation, and are lightweight, allowing faster website loading times.